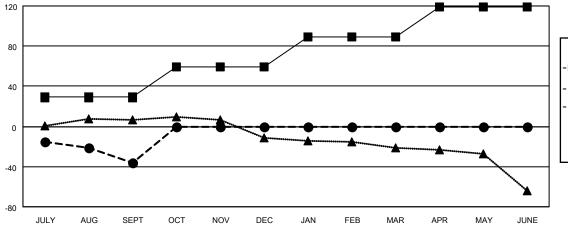
## MONTHLY MEMBERSHIP PROGRESS REPORT

| LOCATION MICHIGAN     |               | District 11 B2 |               |                       | Results as of: 9/30/2020 |   |  |
|-----------------------|---------------|----------------|---------------|-----------------------|--------------------------|---|--|
| Clubs                 |               |                |               | Members               |                          |   |  |
| RESULTS FOR 2020-2021 |               |                |               | RESULTS FOR 2020-2021 |                          |   |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS      | DROPPED CLUBS | QUARTER MEMI          | BER GROWTH NET<br>GOAL   | MEMBER GROWTH<br>ACTUAL                     | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 0             | 0              | 0             | JULY/AUG/SEPT         | 29                       | 4   | 40   |
| OCT/NOV/DEC           | 0             | 0              | 0             | OCT/NOV/DEC           | 30                       | 0   | 0  |
| JAN/FEB/MAR           | 0             | 0              | 0             | JAN/FEB/MAR           | 30                       | 0   | 0  |
| APR/MAY/JUNE          | 1             | 0              | 0             | APR/MAY/JUNE          | 30                       | 0   | 0  |
| 1                     | GOALS         | AND ACTUA      | L NEW CLUBS C | UMULATIVE             |                          |   |  |
| 0.8                   |               |                |               |                       |                          | -■- CURRENT YEAR GO - ●- CURRENT YEAR ACTUA | CTUAL NEW CLUBS                                    |
| 0.4                   |               |                |               |                       |                          |   |  |

FEB

## GOALS AND ACTUAL MEMBERS CUMULATIVE

DEC



| <ul> <li>MEMBER GROWTH NET GOAL</li> </ul> | ■- | MEMBER | GROWTH | NET | GOAL |
|--|----|--------|--------|-----|------|
|--|----|--------|--------|-----|------|

- MEMBER GROWTH ACTUAL

▲ - LAST YEAR MEMBERSHIP ACTUAL

| DROPPED CLUBS: 0 |    |
|------------------|----|
| DROPPED MEMBERS  |    |
| DECEASED         | 5  |
| CLUB CANCELLED   | 0  |
| OTHER            | 35 |
| TOTAL            | 40 |

AUG

SEPT

| 4 CLUBS OF 35 ADDED 1 OR MORE | GENDER DISTRIBUTION       |               |     |
|-------------------------------|---------------------------|---------------|-----|
| NEW MEMBERS                   | MALE                      | 609 (68.35%)  |     |
|                               | FEMALE                    | 282 (31.65%)  |     |
|                               |                           |               |     |
| CLICK HERE FOR CUMULATIVE     | TOTAL FAMILY UNIT MEMBERS |               | 212 |
| MEMBERSHIP DATA               | FAMILY MEMBERS            | S PAYING HALF | 106 |

**DUES** 

JUNE